



**Ben Perkins**

onequest.me

+1-385-539-9152

hello@onequest.me

## TLDR

Experience Design isn't just a job for me, it's how I live everyday so that I can keep pushing the boundaries and possibilities of who I am. I'm obsessed with asking questions that help me understand as many variables and perspectives possible to put together a more complete puzzle.

## Experience

---

### Lead UX Designer

Usana Health Sciences

Aug. 2023 - Now

- Strategized with key stakeholders to ensure business needs, user needs and mobile app design standards were being considered together across all our app experiences
- Coordinated with other designers working on web projects to deliver web and mobile experiences that are consistent as much as possible and only diverging with intention
- Led out Figma best practices like Auto Layout and helped other designers learn how to use these tools

### UX Designer

Usana Health Sciences

Oct. 2021 - Aug. 2023

- Advocated for modern Android and iOS design standards in our newly built mobile app ecosystem
- Championed the creation of our first mobile component system combining the best elements from our internal design system and Material Design and Human Interface Guidelines
- Revitalized our internal design documentation for mobile app projects

## Education

---

### Digital Media: Interaction Design

Utah Valley University (Utah, USA)

Bachelor's of Science • Graduation April 2021

- Learned multiple facets of the human centered design process including research, design thinking, empathy, and visual design principles
- Collaborated with 3 other UVU Seniors for our Senior Capstone project where we built an Augmented Reality experience for the National Parks Service at Capitol Reef in Utah, USA
- Helped run the Interaction Design collaborative organization (formerly UXD club) by meeting weekly with other student leaders and the head professor to organize events and strategize
- Volunteered as one of 7 students to run the 2019 UX Strat conference in Amsterdam, Netherlands and in the 2021 UX Strat conference in Boulder Colorado, USA