Ben Perkins

onequest.me/grimoire

+1-385-539-9152

hello@onequest.me

Experience

Usana Health Sciences

Lead UX Designer — Aug. 2023 to Mar. 2025

- **Facilitated Collaborative Workshops:** Conducted workshops with regional leaders and key stakeholders leading to improved understanding of project needs, securing buy-in, and increasing trust for the UX team and interest in the UX process.
- **Championed Modern Design Standards:** Revitalized a neglected Usana mobile app and applied the same design system from our other app. This sped up development timelines, improved code quality, and enhanced the user experience with intuitive design.
- **Coordinated Cross Functional Collaboration:** Worked with 15+ key stakeholders, a team of 6 developers, 6 UX designers, and 2 UX researchers ensuring business needs, user needs and mobile app design standards were aligned across app and web platform projects.
- **Led Design Best Practices:** Helped UX team learn and start using Figma best practices (like Auto Layout) resulting in stronger designs and improved communication with stakeholders and developers about technical and business needs.

UX Designer — Oct. 2021 to Aug. 2023

- **Pioneered Mobile App UX/UI:** Led the UX and UI design for Usana's new mobile app, ensuring adherence to mobile app best practices and patterns for the first time at Usana.
- **Built Mobile Component System:** Created Usana's first design component system for mobile apps which led to a common language across design and development.
- **Enhanced Design Documentation:** Revitalized internal design documentation for mobile app projects, improving the design process and facilitating better coordination with developers.

Saylo Innovations

UX Designer (Part Time) — Apr. 2021 to Dec. 2021

Education

Bachelor's of Science, Interaction Design

Utah Valley University (Utah, USA)

- **Senior Capstone Project:** Collaborated with 3 students to design and build an Augmented Reality experience for the National Parks Service at Capitol Reef, Utah, USA.
- **Leadership and Strategy:** Met weekly with other student leaders and the head professor to strategize and plan initiatives for our collective.
- **Volunteer Experience:** Volunteered at UX Strat conferences in Amsterdam, Netherlands and Boulder Colorado, USA.